

We have joined the Rackspace Partner Program to offer a full suite of hosting solutions including:



HYBRID HOSTING – POWERED BY RACKCONNECT®

RackConnect® is a unique solution designed for customers who require the flexibility and elasticity of the cloud, as well as the enhanced security and performance characteristics of traditional hosting – the best of both worlds. In essence, RackConnect enables customers to realize the power of Hybrid Hosting.

In order to optimize the performance, security, reliability and scalability of your applications, having the right compute platform is critical. Without it, you risk poor performance, scaling issues and sub-optimal return on investment.

RackConnect gives you the freedom to choose the best platform for your applications by unifying the breadth of the Rackspace portfolio into a single solution.

- Integrate Rackspace® Cloud and Dedicated Hosting solutions
- Leverage bursting and on-demand compute between your data center and Rackspace
- Experience the power of Hybrid Hosting and Fanatical Support®

WHAT CAN RACKCONNECT DO FOR YOUR BUSINESS?

The following use cases will give you an idea of the true flexibility of the RackConnect solution:

• For Enterprise Businesses:

Enterprises trust their mission critical applications on highly available and high performing traditional hosted infrastructure, using products such as high speed SAN storage, single tenant virtualization and high capacity load balancers. RackConnect can enhance this infrastructure with rapidly elastic cloud compute and storage resources; allowing you to flex your capacity at a moment's notice, reacting to unexpected spikes in demand or to seasonal business trends.

• For Small and Midsized Businesses:

Customers with smaller dedicated hosting footprints can realize cost savings by shifting certain components of their application to a cloud platform, such as the web or application tier. Moving image libraries to cloud storage, for example, reduces the dedicated storage requirements and allows faster content distribution via the CDN capability of Cloud Files.

For customers using Cloud Servers, RackConnect can allow you to add in a custom-built, high performance database or app server to provide a more secure, single tenant backend for your app. Layer on a dedicated firewall, Web App Firewall, or DDoS mitigation to help protect your entire solution.

• Data Center Extension:

Extend the capabilities of your own data center, by connecting to Rackspace via VPN tunnel for large batch jobs or when huge compute power is required.

The common theme here is that RackConnect enables you to leverage hosting in a seamless way that makes sense for your unique needs.

EXAMPLE HYBRID WORKLOADS - INTERGRATED WITH RACKCONNECT:

CUSTOMER / BUSINESS	RACKCONNECT	
	RACKSPACE	
	DEDICATED GEAR	CLOUD
<ul style="list-style-type: none"> • Legacy Custom Apps • Data that must remain onsite 	<ul style="list-style-type: none"> • High Performance Compute • Security offerings, such as WAF, DDoS mitigation, IDS • Database Clusters • Storage — SAN, NAS, DAS 	<ul style="list-style-type: none"> • Variable Load Apps • Campaigns & Promo Sites • File Archiving • CDN



RackConnect

How Does RackConnect Work?

- Choose an F5® BIG-IP® Local Traffic Manager™ or any Cisco® ASA firewall to connect your traditional hosted infrastructure to the Rackspace Cloud
- Cloud Servers can be automatically added to your load balancer, enabling you to scale on demand
- Connect to Rackspace with an encrypted VPN tunnel to link the Rackspace Cloud to your datacenter or existing IT infrastructure
- Define Network Security Policies in the customer portal, and they are automatically applied and managed across your firewall, load balancer, and Cloud Servers.
- Manage cloud and dedicated network security policies centrally in the customer portal.
- Add Cloud Files for easily scalable storage

“Hybrid and the ability to scale on demand becomes the new ‘table stakes’ in the online world. You’re at a disadvantage if you don’t have it.”

Brian Corrigan,
CTO, Major League Gaming

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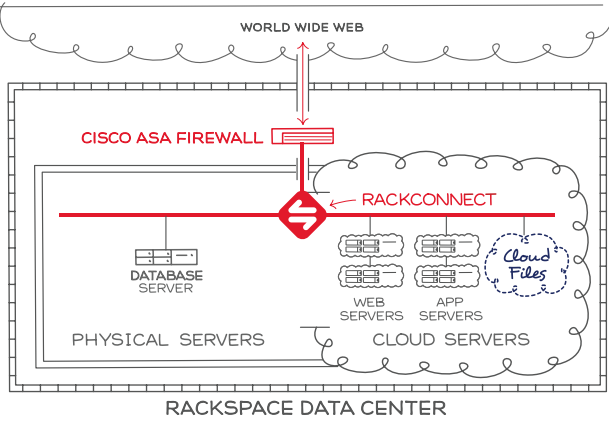
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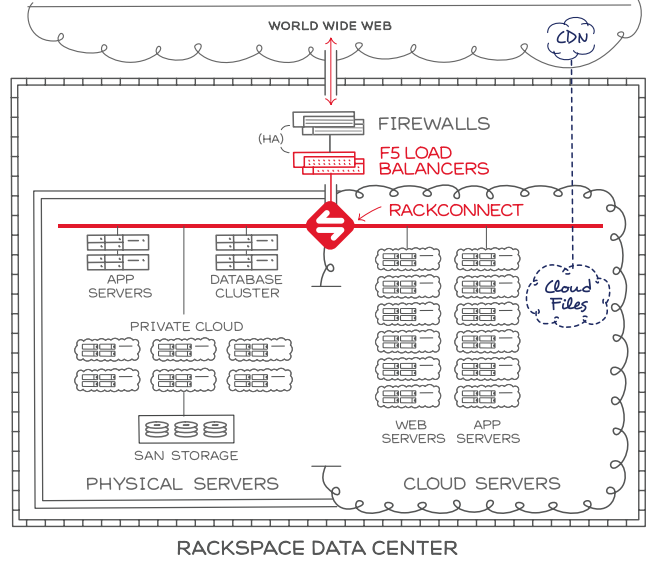
EXAMPLE RACKCONNECT® CONFIGURATIONS:

RackConnect

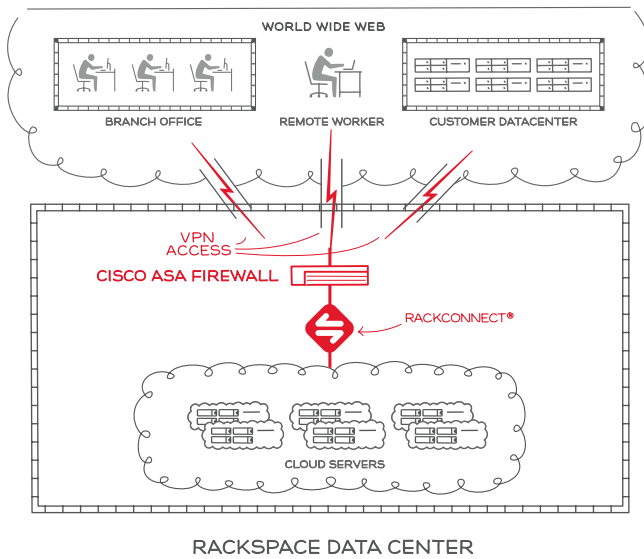
COST EFFECTIVE HYBRID EXAMPLE



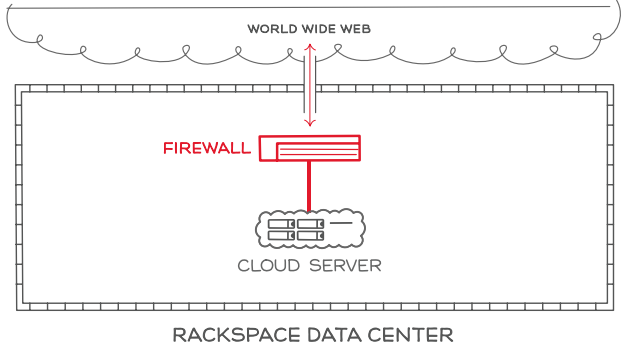
ENTERPRISE HYBRID EXAMPLE



VPN CLOUD BURSTING EXAMPLE



DEDICATED FIREWALL FOR CLOUD SERVERS™



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